## **Privacy Policy**

We make a priority of the privacy of individuals and organizations visiting and engaging with our websites. In the European Blow Dry network, we have the following rules which need to be read and accepted before using the website and especially before submitting any personal information. Use of this site implies acceptance of our guidelines which may change at any time and will be posted here:

We don't require your personal information in general, and any specific item in particular, unless it's necessary for managing the European Blow Dry network.

We don't share, sell, trade or transfer your personal information with anyone outside of our network except to comply with the law, enforce our website policies, prevent or fight fraud, develop and promote our products and services, or protect our rights, especially safety and security. Unless otherwise stated and with the exception of third parties who assist us in running the network and business, the information stays within the network.

We don't store personal information on our web servers unless required for the on-going operation of one of our services.

Below is our general privacy policy which incorporates these goals:

If you have questions about deleting or correcting your personal data please contact our support team.

European Blow dry owns and operates several websites including EuropeanBlowDry.com, and others. It is our policy to respect your privacy regarding any information we may collect while operating our websites.

#### Website Visitors

Like most website operators, we collect non-personally-identifying information of the sort that web browsers and servers typically make available, such as the browser type, language preference, referring site, and the date and time of each visitor request for the purpose of better understanding how visitors use the websites. From time to time, we may release non-personally-identifying information in the aggregate, e.g., by publishing a report on trends in the usage of our websites.

EuropeanBlowDry also collect potentially personally-identifying information like Internet Protocol (IP) addresses for logged in users and for users leaving comments on our blogs. We only disclose logged in user and commenter IP addresses under the same circumstances that it uses and discloses personally-identifying information as described below, except that blog commenter IP addresses are visible and disclosed to the administrators of the blog where the comment was left.

## Gathering of Personally-Identifying Information

Certain visitors to EuropeanBlowDry.com's websites choose to interact with them in ways that require EuropeanBlowDry.com to gather personally-identifying information. The amount and type of information that EuropeanBlowDry gathers depends on the nature of the interaction. For example, we may ask visitors who subscribe for info to provide a username and email address. Those who engage in transactions with EuropeanBlowDry – by signing up for blow dry classes, for example – are asked to provide additional information, including as necessary the personal and financial information required to process those

transactions. In each case, EuropeanBlowDry collects such information as necessary or appropriate to fulfill the purpose of the visitor's interaction with EuropeanBlowDry. EuropeanBlowDry does not disclose personally-identifying information other than as described below. And visitors can always refuse to supply personally-identifying information, with the caveat that it may prevent them from engaging in certain website-related activities.

### **Aggregated Statistics**

EuropeanBlowDry may collect statistics about the behavior of visitors to its websites. For instance, how visitors get to the websites and from what areas of the world. EuropeanBlowDry may display this information publicly or provide it to others. However, EuropeanBlowDry does not disclose personally-identifying information other than as described below.

### Protection of Certain Personally-Identifying Information

EuropeanBlowDry discloses potentially personally-identifying and personally-identifying information only to those of its employees, contractors and affiliated organizations and to those within the network, as they need to know that information in order to process it on EuropeanBlowDry's behalf or to provide services available at EuropeanBlowDry's websites. Some or all of the network may be located outside of your home country; by using EuropeanBlowDry's websites, you consent to the transfer of such information to them. EuropeanBlowDry will not rent or sell potentially personally-identifying and personally-identifying information to anyone. Other than within the network, as described above, EuropeanBlowDry discloses potentially personally-identifying and personally-identifying information only in response to a subpoena, court order or other governmental request, or when EuropeanBlowDry believes in good faith that disclosure is reasonably necessary to protect the safety, security, property or rights of EuropeanBlowDry, third parties or the public at large. If you are a registered user of an EuropeanBlowDry website and have supplied your email address, EuropeanBlowDry may occasionally send you an email to tell you about new features, solicit your feedback, or just keep you up to date with what's going on with EuropeanBlowDry and our products. We primarily use various websites and social media to communicate this type of information, so we expect to keep this type of email to a minimum. If you send us a request (for example via a support email or via one of our feedback mechanisms), we reserve the right to publish it in order to help us clarify or respond to your request or to help us support other users. EuropeanBlowDry takes all measures reasonably necessary to protect against the unauthorized access, use, alteration or destruction of potentially personally-identifying and personally-identifying information.

# Log Files

Like many other Web sites, EuropeanBlowDry makes use of log files. The information inside the log files includes internet protocol (IP) addresses, type of browser, Internet Service Provider (ISP), date/time stamp, referring/exit pages, and number of clicks to analyze trends, administer the site, track user's movement around the site, and gather demographic information. IP addresses, and other such information are not linked to any information that is personally identifiable, including email addresses which are not, in the above activity, collected.

#### Cookies

A cookie is a string of information that a website stores on a visitor's computer, and that the visitor's browser

provides to the website each time the visitor returns. EuropeanBlowDry may use cookies to help EuropeanBlowDry identify and track visitors, their usage of EuropeanBlowDry website, and their website access preferences. EuropeanBlowDry visitors who do not wish to have cookies placed on their computers should set their browsers to refuse cookies before using EuropeanBlowDry's websites, with the drawback that certain features of EuropeanBlowDry's websites may not function properly without the aid of cookies.

We may include or offer third party products, services or information, at our discretion. We take no responsibility for these activities and contents originating from third parties. Feedback about these external parties is welcome.

Some of our advertising partners may use cookies and web beacons on our site. Our advertising partners may include:

Google Adsense

**Commission Junction** 

Clickbank

Linkshare

Amazon

Other similar 3rd party ad servers and networks

DoubleClick DART Cookie

Google, as a third party vendor, uses cookies to serve ads on EuropeanBlowDry. Google's use of the DART cookie enables it to serve ads to users based on their visit to EuropeanBlowDry and other sites on the Internet.

Users may opt out of the use of the DART cookie by visiting the Google ad and content network privacy policy at the following URL – www.google.com/privacy\_ads.

These third-party ad servers or ad networks use technology to the advertisements and links that appear on EuropeanBlowDry send directly to your browsers. They automatically receive your IP address when this occurs. Other technologies ( such as cookies, JavaScript, or Web Beacons ) may also be used by the third-party ad networks to measure the effectiveness of their advertisements and / or to personalize the advertising content that you see.

EuropeanBlowDry has no access to or control over these cookies that are used by third-party advertisers. You should consult the respective privacy policies of these third-party ad servers for more detailed information on their practices as well as for instructions about how to opt-out of certain practices. EuropeanBlowDry's privacy policy does not apply to, and we cannot control the activities of, such other advertisers or web sites.

If you wish to disable cookies, you may do so through your individual browser options. More detailed information about cookie management with specific web browsers can be found at the browsers' respective websites.

**Business Transfers** 

If EuropeanBlowDry, or substantially all of its assets were acquired, or in the unlikely event that EuropeanBlowDry goes out of business or enters bankruptcy, user information would be one of the assets that is transferred or acquired by a third party which will b bound by these terms, unless and until changed. You acknowledge that such transfers may occur, and that any acquiror of EuropeanBlowDry may continue to use your personal information as set forth in this policy.

#### Ads

Ads appearing on any of our websites may be delivered to users by advertising partners, who may set cookies. These cookies allow the ad server to recognize your computer each time they send you an online advertisement to compile information about you or others who use your computer. This information allows ad networks to, among other things, deliver targeted advertisements that they believe will be of most interest to you. This Privacy Policy covers the use of cookies by EuropeanBlowDry and does not cover the use of cookies by any advertisers.

# **Privacy Policy Changes**

Although most changes are likely to be minor, EuropeanBlowDry may change its Privacy Policy from time to time, and in EuropeanBlowDry's sole discretion. EuropeanBlowDry encourages visitors to frequently check this page for any changes to its Privacy Policy. Your continued use of this site after any change in this Privacy Policy will constitute your acceptance of such change. This policy does not apply to offline activity, although it's inspired by similar principles and often coincides. However, please ask about offline guidelines and do NOT rely on the present policy to understand how data is handled in offline engagements.

If you require any more information or have any questions about our privacy policy, please feel free to contact us by email at europeanblowdry@gmail.com.